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08/14/03

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Case No.: 1175-R-01

COMMISSIONER FOR PATENTS
 Box 1450
 Alexandria, VA 22313-1450
 PTO
 Sir:

Customer No. 035811

Transmitted herewith for filing is the patent application of

Inventor(s): Michael Sheinson, Ron Sanders, Art DeLaurier, Mike McFall, Santiago Ramirez, Ron Breslofsky, Carlos Landivar and Ronald Loshin

For: LEAD GENERATION SYSTEM USING BUYER CRITERIA

Also enclosed are:

- Application Data Sheet
- 27 Sheets of drawings
- Information Disclosure Statement with Form PTO-1449 and copies of publications
- Recordation Form Cover Sheet - Patents Only and an Assignment of the invention to _____
- Claim for Priority under 35 U.S.C. §119 with certified copy of _____
- Postcard and Express Mail Certification

The filing fee has been calculated as shown below:

	NO. OF CLAIMS FILED		NO. OF CLAIMS FROM BASIC FEE	NO. OF EXTRA CLAIMS
TOTAL	23	-	20 =	3
INDEP.	4	-	3 =	1
<u>First presentation of multiple dependent claim</u>				

OTHER THAN
 SMALL ENTITY SMALL ENTITY

RATE	BASIC FEE \$375.
x 9=	\$27
x42=	\$42
+140=	\$

OR

RATE	BASIC FEE \$750.
x18=	\$0
x84=	\$0
+280=	\$0

TOTAL FEE \$444.00 OR

\$ _____

A check in the amount of \$ _____ is enclosed to cover the official filing fee for a large entity.

A check in the amount of \$444.00 is enclosed to cover the official filing fee for a small entity.

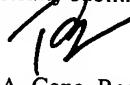
A check in the amount of \$ _____ is enclosed to cover the recordal fee.

Please charge my Deposit Account No. 50-2719 in the amount of \$ _____. A duplicate copy of this sheet is enclosed.

In regard to this communication, the Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR §1.16 and any additional patent application processing fees under 37 CFR §1.17 or credit any overpayment to Deposit Account No. 50-2719. A duplicate copy of this sheet is enclosed.

During the pendency of this application, the Commissioner is hereby authorized to charge payment of any filing fees for presentation of extra claims under 37 CFR §1.16 and any patent application processing fees under 37 CFR §1.17 or credit any overpayment to Deposit Account No. 50-2719. A duplicate copy of this sheet is enclosed.

Respectfully submitted,


 Frank A. Cona, Reg. No. 38,412
 T. Daniel Christenbury, Reg. No. 31,750
 Attorney for Applicant(s)

10/640852 PTO
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 T. Daniel Christenbury, Reg. No. 31,750
 Attorney for Applicant(s)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit : Customer No. 035811
Examiner :
Serial No. :
Filed : Herewith
Inventors : Michael Sheinson Docket No.: 1175-R-01
: Ron Sanders
: Art DeLaurier
: Mike McFall
: Santiago Ramirez
: Ron Breslofsky
: Carlos Landivar Confirmation No.:
: Ronald Loshin
Title : LEAD GENERATION SYSTEM
: USING BUYER CRITERIA

Dated: August 14, 2003

Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

EXPRESS MAIL CERTIFICATION

37 C.F.R. §1.10

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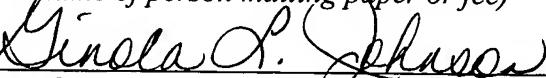
Date of Deposit: **August 14, 2003**

Description of Contents: Postcard, \$444.00 Check, Application Transmittal Letter, in duplicate, Application Data Sheet (3 pages), Specification (16 pages), including claims (5 pages) and abstract (1 page) and drawings (27 sheets).

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above and is addressed to **Mail Stop Patent Application**, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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